



RadioCATA is a Spanish-language community radio station. It is located in Bridgeton, NJ where you can listen on 102.5 FM and at www.radiocata.com

RadioCATA is a program of the organization CATA – The Farmworker Support Committee. CATA is a non-profit organization that is governed by and comprised of members of the migrant community who are actively engaged in the struggle for better working and living conditions. This radio station is for the migrant community to have a reliable source of information and news and the music that they want to hear. The mission of RadioCATA is to be a tool to unite the Latino community so they can work together for a better life.

In order to sustain the radio station, we are looking for sponsors to participate in our underwriting program. The radio station is a low-power non-commercial station so we cannot broadcast commercials, but individuals, businesses, and organizations can sponsor the radio station with underwriting announcements.

Sponsorship means that the name, address, contact information, and a brief description of your business or organization will be announced over the radio. You can also announce dates and details of events or services. Because of the rules that govern low-power FM stations, RadioCATA cannot announce prices, give an opinion or recommendation, or announce a call to action (asking listeners to do something). It is simply an announcement of your information and that you are supporting RadioCATA.

We can also publish your information on RadioCATA's website, radiocata.com, and in CATA's monthly Spanish-language newsletter, La Siembra, during the sponsorship period. The newsletter is mailed every month to over 500 people.

Prices: For-Profit			
Time	# of Announcements	Price per Announcement	Price
1 Week	15	\$4.00	\$60.00
1 Month	60	\$3.30	\$200.00
3 Months	180	\$2.60	\$480.00
6 Months	360	\$2.00	\$720.00

Prices: Non-Profit			
Time	# of Announcements	Price per Announcement	Price
1 Week	15	\$2.00	\$30.00
1 Month	60	\$1.60	\$100.00
3 Months	180	\$1.30	\$240.00
6 Months	360	\$1.00	\$360.00

If you are interested in sponsoring RadioCATA or want more information, please call Meghan Hurley at 856-881-2507

Thank you!